



Wolfie's First Pitch Contest Official Rules

Beginning April 15, 2010 and running through the 2010 Peoria Chiefs baseball season, The New 104.9 The Wolf will conduct the "Wolfie's First Pitch" contest. Parents or legal guardians of children between the ages of 3 and 12 years will be prompted to register at 1049thewolf.com for a chance for their child to throw out the first pitch at a Sunday Peoria Chiefs Home Game. Participants will be limited to one entry for this contest.

Each Tuesday before a Sunday home game throughout the run of this contest, one entry will be selected by random drawing. The person nominated on the entry selected will be named the winner for that contest period. The winner will receive:

- § The opportunity to throw out a first pitch at a Peoria Chiefs home game
- § 4 tickets to that game

The value of this prize package is \$40.00. Odds of winning will be dependant on the number of entries received. A staff member from The New 104.9 The Wolf will contact the parent or legal guardian of the winner.

ELIGIBILITY: Employees and immediate family members and household members of JMP Radio Group LLC, sponsors of this contest and employees of all other media outlets are not eligible to enter. The New 104.9 The Wolf, reserves the right to disqualify any contestant who is financed, aided, encouraged or prompted by an employee or family member of any radio subsidiary within 100 miles of Peoria. The New 104.9 The Wolf reserves the right to disqualify any contestant if The New 104.9 The Wolf deems the contest rules were not followed. The New 104.9 The Wolf contests are void when and where prohibited by law.

PRIZES: All prizes awarded through The New 104.9 The Wolf are non-transferable nor may a prize be substituted at the request of a contest winner, nor may a prize be substituted for cash. The prize indicated by station personnel to be won in a contest is the only prize awarded and given only to the person who is designated as the winner. The New 104.9 The Wolf reserves the right to substitute a prize of equal or greater value in the event specified prize offered is unavailable. All prizes awarded by The New 104.9 The Wolf must be claimed within 30 days of the date the prize was won. If a winner does not claim his/her prize within the 30 day period, the prize is forfeited and eligibility restrictions mentioned in these rules still apply to that winner for future contests.

RELEASE: The New 104.9 The Wolf and / or sponsor participating in a contest on The New 104.9 The Wolf will require a release form to be completed by a parent or legal guardian of the winner. Upon accepting any contest prize from The New 104.9 The Wolf or sponsor participating in a contest on The New 104.9 The Wolf, winner releases The New 104.9 The Wolf and any and all sponsors of any liability or further claims. The New 104.9 The Wolf may use voice recordings to prevent contest fraud.

RELEASE CONTINUED: The New 104.9 The Wolf cannot be held liable or responsible for any telephone, cell phone, fax machine or computer failures, malfunctions or irregularities during a contest. The New 104.9 The Wolf cannot be held liable for any discrepancies made by the US Postal Service, delivery service, or courier involved in delivering prizes, entries, or contest information to or from The New 104.9 The Wolf. The New 104.9 The Wolf is not liable for any lost or stolen entries, prizes or contest information. The decision of the judge is final. All winners are responsible for reporting and paying taxes on prizes received. All entrants agree to grant The New 104.9 The Wolf unlimited use of their name, voice, picture, quotation or facsimile, without consideration, in conjunction with their participation in any given contest.

IDENTIFICATION: In order for a winner to claim a prize, The New 104.9 The Wolf requires picture identification. The New 104.9 The Wolf may require any or all of the following: driver's license, state ID, passport and / or birth certificate. The New 104.9 The Wolf reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented. The New 104.9 The Wolf requires a contestant to truthfully respond with all pertinent information it deems necessary for station records including but not restricted to legal name, address, telephone number, birth date and social security number. The New 104.9 The Wolf may disqualify a contestant immediately upon learning the contestant has responded with false information.

CHANGE: With regard to this or any of its other contests, The New 104.9 The Wolf, in its sole discretion, reserves the right to 1) change the applicable rules and/or procedures, and 2) change the applicable dates and/or duration. In the event of any dispute pertaining to this contest, the decision of The New 104.9 The Wolf management is final.